

Birdie Babe Golf thinks women golfers are important enough to have their own magazine, and is sponsoring this month's newsletter. Enjoy this monthly newsletter and the Spring issue of GottaGoGolf Magazine at leisure on phone, tablet or PC. To receive alerts on Facebook whenever we post a new story or special offer for you, just [like us here](#).

GottaGoGolf

For women who love the game



MAY 2015

In This Issue

A One-Question Poll
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Fun Speaker



One Question: What DO Women Want?



That's the LPGA's Tiffany Joh at the beautiful Hawaiian resort Ko Olina last month. (Photo by Christian Petersen/Getty Images)

Quick Links

[GottaGoGolf Blog](#)
[Her Golf Stuff Blog](#)



Post-shot routine

LPGA teaching pro Beth Brown shows how to minimize the fallout from bad shots.

Tip of the Month

Socialize

[On Facebook](#)

OUR EXPERTS have come up with GottaGoGolf's list of the Top 10 U.S. Golf Resorts for Women, but not without some soul-searching over just what that means.

What we know is that, generally, the woman golfer does not go on buddy trips the way he does -- to play 36 holes a day, drink, eat dinner, drink and then fall into bed, only to repeat the routine the next day. (And, yes, we'll have a story in the Summer magazine that tells us what men want.)

Yet, women are making 80 percent of the travel decisions in the U.S. So, we're asking subscribers here to choose the single most important factor that drives their choice in a golf resort. You'll find the one-question poll in this post:

If you've got more to say about that, please add your comments to the post. And don't miss the Summer "Get Out and GOLF" issue of GottaGoGolf Magazine, coming June 1 with the Top 10 U.S. Golf Resorts for Women.

And Now, a Word From This Month's Sponsor... Birdie Babe Golf!

TIRED OF boring golf bags? We were too! At Birdie Babe Golf, we design fun and unique styles for today's chic female golfer. (That's the tie dye Hippie Hooker at right.) Our lightweight golf bags will add pizzazz to your game. You will feel like a true Birdie Babe -- even if you are more of a Bogey Babe!



Play your next round looking hot with a new golf bag and matching accessories...If you look good, you will play better! And if you don't, well, you'll still look good!

And we always have free shipping for orders within the U.S.! [Visit us.](#)

Golf Cartoon...Romance...Fitness...Rules...Movie



"Your swing is gone and your clubs are obsolete, but your willingness to play badly in front of your friends is off the charts."

While you're waiting for Summer, don't miss the **SPRING ISSUE** of GottaGoGolf Magazine (with discounts and special offers designed for women golfers). Click on the cartoon above for Magazine View, or click on our new [Single-Page View](#) (great for iPad). Just by reading, you support our efforts (and might improve your game or win stuff too).

Here's a **LITTLE YARN** about what happened when a single-digit golfer brought his



hoping-for-bogeys lady to his home course for the first time and proposed a putting challenge. (And be sure to look for the postscript in the "comments" section.):

[Counting putts instead of shots -- a golf god offense?](#)

If you're not sure golf qualifies as **EXERCISE**, consider this: A recent study found great benefits for merely taking a half-hour walk. Over the 10-week course of the study, subjects reported being more relaxed, more enthusiastic and less nervous on afternoons following the lunchtime walks they took three times a week. [Read more.](#)



LYDIA KO lobbed a shot into the trees during the first round of the LPGA tournament in Texas and it never came down. The exploits of her caddie making his way into the branches to try to identify the ball proved both harrowing and hilarious -- but unnecessary, according to the officials called to the scene. [Read](#)

[more on the rule.](#)

PLUS:

[Great roles for women in a new golf movie](#)



SEASONAL STYLE ADVERTORIAL:

Clothes to Wear Right Now

The Power of COLOR, from Iconic Sport



"After winter blizzards and too few daylight hours, I'm loving the power of color," declares iconic founder and designer Leslie Chow. "Springtime calls for getting outside and kicking it up with high-energy brights." For GottaGoGolf's Spring issue, Chow definitely went bright.

LEFT: The clean lines of the Kate mock turtle top in ultra lightweight tech fabric and 17" Simple skort kick it up a level with an easy, sophisticated look. 1449-3 UPF 50+ tangerine Kate (XS-XL). Also in fuchsia, azure, iris,

SHOP NOW

dawn blue, blush pink, black and white. 3211-8 UPF 50+ hot pink Simple Skort (XS-XL) 17" in size M with SmoothSeam(TM) reversed seam and gusset construction in the ultralight undershort, a mesh kangaroo inner pocket.

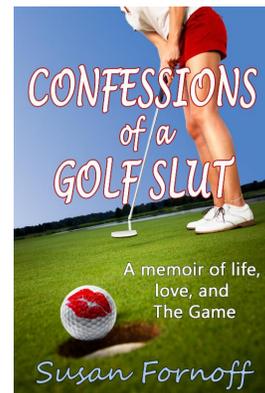
RIGHT: The peony print is a modern tropical print, perfect for turning up the heat with turquoise, orange or hot pink pops of skort color. 1432-3 UPF 50+ peony print (XS-XL), other prints available. 3221-8 UPF 50+ Turquoise Club skort (XS-XL) 19" in size M. Also in orange, white and black.



'Moving'... 'Heartwarming'... 'Highly Entertaining'

The five-star reviews have been rolling in for *Confessions of a Golf Slut*, which is now available in print (on [Amazon](#), [Barnes & Noble](#), and your favorite bookseller's list) and on eBook (via [Kindle](#) and, for all other formats, [Smashwords](#)).

It's quite a fast-moving yarn that reads like fiction sometimes, but it's all true and much of it makes for great discussion among fellow readers, particularly women who play golf and know that a golf slut is someone who will play anywhere, anytime, with anyone. If you'd like to order *Confessions* for your book group or golf club, we've got special rates for orders of six or more. AND we've got a [Reading Group Guide](#) with party planning tips and food for thought.



Visit the [Book page](#) at GottaGoGolf.com for the whole scoop.

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Looking For a Fun Speaker for Your Tournament or Event?



My first book, "[Lady in the Locker Room](#)," and early life story have been optioned for the silver screen by CBS Films. I enjoy talking to groups of women and golfers about "*Lady in the Locker Room*" and *Confessions of a Golf Slut* themes such as:

- How to play golf with absolutely anyone and enjoy it, even if you're not very good.
- Things men do that drive women nuts on the golf course (and vice versa) and how we can all get along.
- Do's and don'ts of business golf.

- Do's and don'ts of golf dating.
- Highlights of my career as a trailblazing sportswriter.

Please [contact me](#) directly if you are interested. I am available in Colorado through June 14 and Northern California June 16 through Sept. 3.